

# TAM (TYLER) TRAN

Designer | Developer

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## EXPERIENCE

### TymeX – UX Writing Intern

NOV 2023 – MAR 2024

- Conducted an audit of GoTyme Bank app's content to identify reusable components and inconsistencies in copy and design
- Created concise text for various user interactions, including empty states and error messages
- Conducted research on top Vietnamese banking apps to understand their ranking factors, information architecture labels, and terminology

### Develop for Good – Product Designer

JUN 2023 – AUG 2023

- Designed an Android mobile app to promote and improve their social enterprise model, capacity building, transparency, and sustainability practices for the 40 community-based enterprises in the Philippines
- Created competitive analysis, user flows, wireframes, and prototypes for an MVP concept
- Collaborated with 2 managers, 7 designers, and a stakeholder by participating in weekly recurring client and team meetings

### Pupil – Product Designer

JUN 2021 – JAN 2023

- Designed a networking platform helping build relationships between mentors and mentees
- Utilized skills in UX/UI, and visual design to develop and iterate Pupil's product
- Redesigned features of the platform including onboarding, direct message, feed, and profile

### ACM @ UCSD – UX/UI Designer

JUL 2020 – MAR 2021

- Designed different prototypes for 1,000+ members including place reviewing, teammate finder, and voting/poll creator
- Collaborated with product managers and developers in order to go through iterations and deliver the products incrementally with Agile development
- Conducted 20+ usability tests to receive feedback and insights from users

## EDUCATION

### MIT xPRO

DEC 2023 – PRESENT

Full Stack Development with MERN

### University of California, San Diego

SEP 2019 – DEC 2021

B.S. in Cognitive Science: Design & Interaction (GPA: 3.97)

## SKILLS

### Design

User Research, Usability Testing, Prototyping, Information Architecture, Interaction Design, Wireframing

### Software

Figma, Adobe (Illustrator, Photoshop, XD), HTML/CSS/JS, React, Python